



## Smart Energy Solutions for Property Managers

Property owners and managers face tremendous energy challenges. One of the greatest challenges is waste. In commercial properties, about 30 percent of energy is wasted. Good Energy management plans can reduce energy waste and save money. Also, volatile energy markets can skew budget projections, making expense forecasting difficult. However, Good Energy's extensive real estate experience enables us to help property owners and managers control energy costs and forecast more accurately than ever.

### Save Money by Going Green

Property managers can add value to rental space through environmentally friendly initiatives – more and more renters are seeking green energy solutions. An increasing numbers of real estate companies are incorporating seek environmentally friendly technologies and renewable energy generation sources in their properties. The benefits of developing a green strategy include higher property values, increased tenant retention and improved community relations. With Good Energy, you can stay ahead of these innovations while simultaneously reducing costs.

**Let Good Energy show you how an energy management plan and sustainability initiatives can better your bottom line. To find out more and receive a free estimate, call (972) 200-9770 or visit [goodenergy.com](http://goodenergy.com).**

# \$2.27

**Cost of energy per square foot, making energy the largest operating expense for most property managers, according to U.S. Department of Energy research**

**GoodEnergy**   
A Smarter Way To Buy Energy